



**Manohar Lal**  
Chief Minister Haryana



**Dushyant Chautala**  
Industries & Commerce Minister  
Haryana

# 25 REASONS TO INVEST IN HARYANA



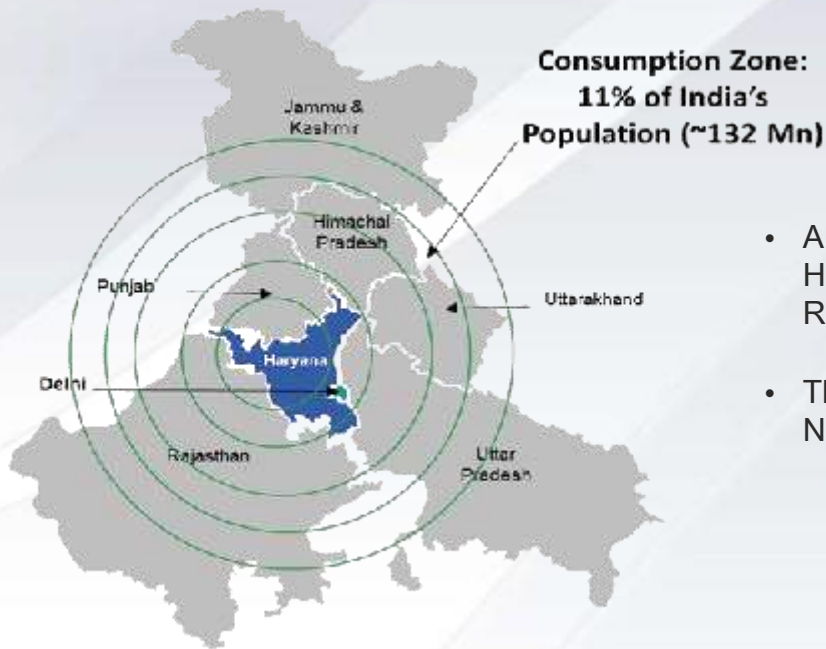
# HARYANA

A THRIVING ECONOMY



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## UNIQUE LOCATIONAL ADVANTAGE



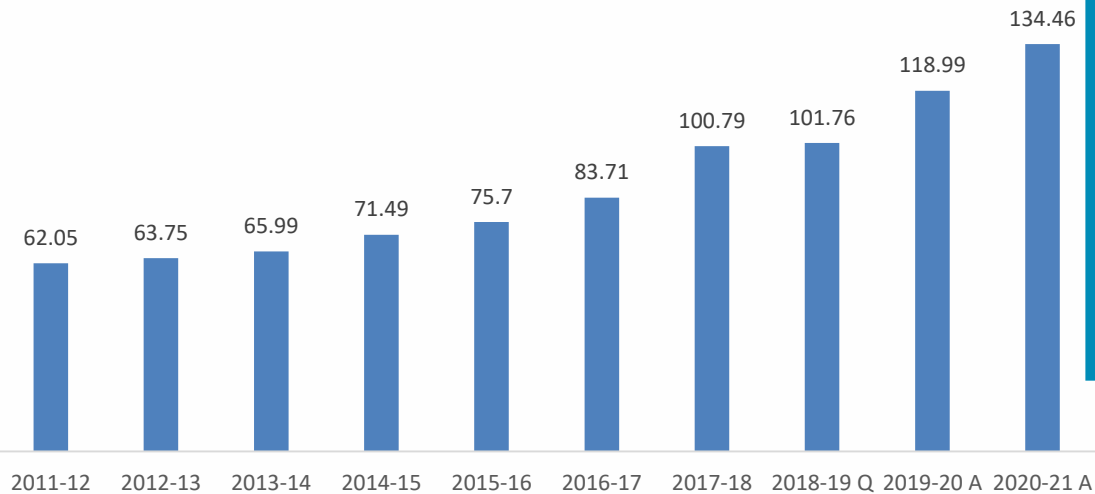
- Approximately 2/3<sup>rd</sup> (13 Districts) of Haryana lies in the National Capital Region (NCR)
- The entire State is within 250 km from New Delhi International Airport

## 2

## FAST-PACED ECONOMIC GROWTH

GSDP of Haryana at Current Prices (in US\$ Billion)

CAGR of 13.63 % between 2011-12 and 2020-21



- Fast-paced and steady economic growth with a CAGR of 13.63% between 2011-12 and 2020-21.
- Haryana was ranked amongst the top 3 fastest-growing States in the States of Growth analysis by CRISIL in 2018.



\*Source-Economic Development in Haryana, IBEF Report

# 3

## A LARGE CONSUMER BASE WITH A HIGH PROPENSITY TO CONSUME

- Monthly per capita consumption expenditure: Urban Haryana ranked no. 1 among all major Indian states in terms of consumer expenditure and Rural Haryana ranked at No. 3
- Critical contributor to global economic growth with the highest Per Capita Income (amongst the leading Industrial States in India) at INR 2.36 Lakh



\*Source-State Economic Survey 2019-20

# 4

## A VIBRANT RURAL ECONOMY

- 2nd Highest State in average Agricultural household income: INR 2.21 Lakh



\*Source- Survey Conducted by NABARD-NSSO in 2017-18



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## AMONG THE TOP STATES IN EXPORTS CONTRIBUTION

- Haryana is currently at 6<sup>th</sup> position in terms of export contribution with a share of 4.9% to the Indian export basket. The state aims to become the most preferred business destination by 2030 with GSDP growth more than 8%.
- The top products being exported includes - Agriculture implements, Machinery and parts, Rice, Gaurgam products etc.
- Today, Haryana is third-largest exporter of software and one of the preferred destinations for IT/ITeS.
- The State is also a major contributor of food-grains to the Central Pool. More than 60% export of Basmati Rice from India is from Haryana

# ADVANTAGE HARYANA





A high-speed train is stopped at a station platform. The train is white with a red stripe and a red circle with a white 'H' on its side. The platform has a yellow sign with a left arrow and a green sign with the number '1'. The background shows the station's roof structure and other tracks.

# 6

## ROBUST INDUSTRIAL CONNECTIVITY AND WORLD-CLASS INFRASTRUCTURE

### **Robust network of road, rail and air connectivity:**

- **Road Network:** 26,131 km of road network with 15 National Highways and 29 State Highways; Global Economic Corridors:
  - Delhi - Mumbai Industrial Corridor (DMIC)
  - Amritsar Kolkata Industrial Corridor (AKIC)
  - Kundli-Manesar-Palwal Expressway (KMP)
- **Rail Network:** Approximately 1,710.49 km long rail routes
- **Air Network:** 7 Airports (Domestic and International) across the State

**Haryana was ranked 4<sup>th</sup> in Infrastructure Development Index by CMIE (Central for Monitoring Indian Economy)**





# 7

## ABUNDANCE OF INDUSTRIAL LAND

### Food Parks

- 2 existing Food Parks: Saha in Ambala, Rai in Sonapat
- Upcoming Mega Food Park in Barhi, on over 75 acres

### IMTs (Industrial Model Township)

- Developed on 19232.40 acres at Manesar, Kundli, Bahadurgarh and Faridabad
- Upcoming IMT at Sohna

### Land parcels along the Kundli-Manesar-Palwal Expressway

- A Global Economic Corridor to be developed on either side of the KMP Expressway (135.65 km) within 1 km area
- Development of 5 cities (Panchgram) at par with international standards is being envisaged on the economic corridor



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## PIONEER IN EASE OF DOING BUSINESS

Haryana | Minimum Government Maximum Governance



1<sup>st</sup> in North India

**Haryana No. 1  
State in North India**  
in Ease of Doing  
Business

Source-DIPP Business  
rankings 2017-18



3<sup>rd</sup> in the country

**Haryana No. 3  
in the country**  
in Ease of Doing  
Business

Source-DIPP Business  
rankings 2017-18



**Central Inspection  
System**

DIPP has recognized  
the **Central Inspection  
System of Haryana** as  
one of its **best  
practices.**

Source-DIPP Business  
rankings 2017-18

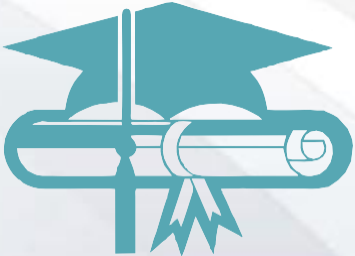


Haryana was ranked 4th in the latest survey by National Council of Applied Economic Research (NCAER) State Investment Potential Index (N-SIPI 2017). Further, Haryana was ranked 1st in the Governance and Political Stability pillars under the Ranking.



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## VAST POOL OF SKILLED LABOUR AND ABUNDANCE OF HUMAN RESOURCES



- Home to leading educational institutions including **IIM Rohtak, NIT Kurukshetra & NID Kurukshetra**
- **44 universities including 1 Central University, 15 State Universities, 19 Private Universities & 9 Deemed Universities with more than 777 Colleges including 159 engineering colleges and 187 polytechnics**
- **Amongst the first few States to set up an institute dedicated entirely to skill development: Haryana Vishwakarma Skill University** aims to enhance skills and inculcate an entrepreneurial drive in students, via skill-based education and research in the emerging areas of manufacturing, textile, design, logistics and transportation, automation, maintenance, etc.



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## A THRIVING MSME BASE

Haryana has taken lead in planned development and regulation of MSME sector as compared to other states.

- Presence of **over 1,20,000 MSMEs**
- Major **MSME clusters** in the state are in Ambala, Faridabad, Bahadurgarh, Karnal, Panipat, Sonapat and Yamunanagar





# 11 SINGLE WINDOW: HEPC (Haryana Enterprise Promotion Center)

The screenshot displays the Haryana Single Window System website with the following features and metrics:

- Department of Industries & Commerce, Haryana
- Single Window Clearance System
- Clearances granted within 45 days (top left)
- 70+ online business services (top right)
- Haryana Single Window System [www.investharyana.in](http://www.investharyana.in) (center)
- Avg. time taken for key services is 30-35 days (bottom right)
- Clearances granted within 45 days (bottom left)
- SKOCH TECHNOLOGIES FOR GROWTH AWARD 2017 (bottom left award)
- SKOCH ORDER-OF-MERIT (bottom right award)

A Single Window clearance mechanism with statutory backing

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## A STRONG ICT NETWORK

Targeting digital inclusion

First State to have implemented its own State Wide Area Network (SWAN) for voice, data and video transmission.



\*Source- IBEF Report 2018

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## GURUGRAM- THE GLOBAL BUSINESS HUB

- Third highest per capita income in the country (INR4.46lakhs PCI- 2015)
- More than half of Global Fortune 500 companies are present in Gurugram
- Cosmopolitan quality of life: Thriving ecosystem of Malls, Healthcare facilities, 5 Star hotels, Theme Parks, Amusement Parks, Theatres, Golf Clubs; hotspot for Retail
- NH8 corridor in Gurugram emerging as a warehousing hub, with 57% of freight trucks going through this road

Source: Municipal Corporation of Gurugram), JLL Report)

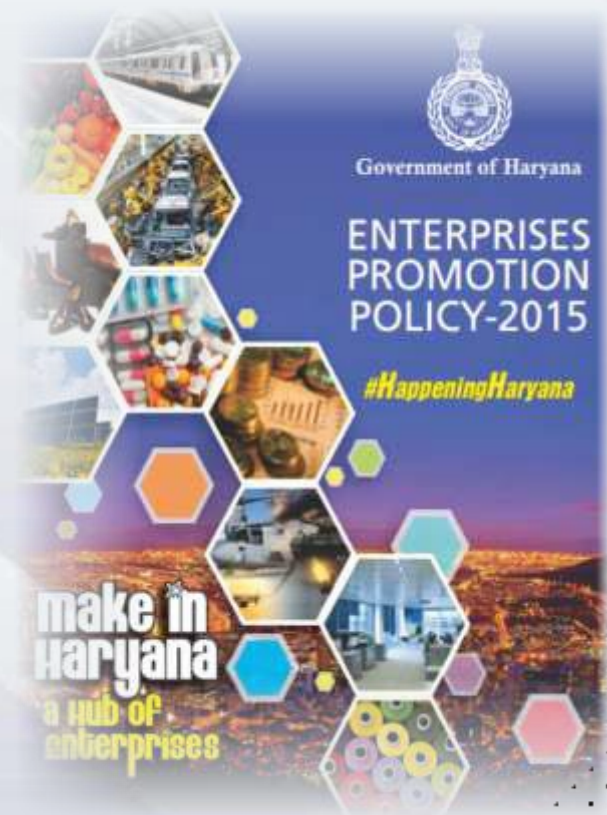




**Best-in-class incentives for investors**

- **Investment subsidy:** 75% of SGST net paid for the first 5 years, 35% for the next 3 years in D category blocks; 50% in the first 5 years, 25% for the next 3 years in C category blocks; 30% for the first 5 years, 15% for the next 3 years in B category blocks from the date of commencement of commercial production with a cap of 100% of FCI
- **EDC Charges:** 50% exemption towards EDC in B, C and D category Blocks
- **Employment Generation Subsidy:** To the extent of INR 36,000/- for 5 years for each employee, for Mega and Large Projects
- **Electricity Duty Exemption:** Up to 100% for a period up to 5 years in B and C Blocks; 7 years in D Blocks from the date of release of electricity connection
- **Stamp Duty Refund:** 100% exemption in D Blocks, 75% in C Blocks, 50% in B Blocks on the land area meant for industrial use

Detailed Enterprises Promotion Policy 2015 available at:  
[https://investharyana.in/content/images/Haryana\\_Book\\_Final1-c1e7c7fdb0.pdf](https://investharyana.in/content/images/Haryana_Book_Final1-c1e7c7fdb0.pdf)



# SECTORAL STRENGTHS



- **2<sup>nd</sup> largest** contributor of food grains to National Pool, one of the **top producers** of Wheat and Paddy in India
- The state accounts for more than **60% of the export of Basmati rice** in the country
- About 4/5th of the State has assured irrigation, most suited for rice and wheat production system
- More than **80%** of State geographical area **under cultivation**
- At **184%**, Haryana has one of the **highest cropping intensity**
- 108 warehouses and approx. 250 cold storages in State
- National Institute of Food Technology Entrepreneurship & Management (Haryana) is an international Centre of Excellence in food processing
- The per capita milk availability in Haryana is the 2nd highest in the country
- **Largest Producer of Poultry Meat in India**
- Recently a dedicated “**Food Processing Policy, 2018**” has been notified by the state to enhance the sector

- **India's Largest Auto Hub:** Produces 50% of the passenger vehicles, 60% of motorcycles, and 11% of India's tractors
- **3 SME Auto-Component clusters:** A strong base of more than 1,20,000 SMEs, thus providing a robust network of auto ancillary companies
- **Presence of OEMs:** Of the total 250 OEMs, about 50 are located in Haryana
- **Automotive & Engineering Districts:** Gurgaon, Faridabad, Sonapat, Panchkula, Ambala and Yamuna Nagar are the key industrial districts of Haryana for Automotive and Engineering
- **Strong MSME (Supplier) Base:** Robust vendor base for the large anchor units with more than 2000 Large and Medium Enterprises
- **Automotive sector-"Thrust Area":** The state will endeavor to provide necessary support by way of creating the required land banks, total room facilities and railway siding and logistics facility to facilitate exports.



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## IDEAL DESTINATION FOR LOGISTICS, WAREHOUSING & RETAIL

- Strategic factors such as proximity to market and manufacturing zones makes Haryana an obvious choice to setup Retail hubs, Logistics Park and Warehouses
- Highest penetration of modern retail in India at 26%
- An Integrated Multi-modal Logistics Hub to be developed as the largest Logistics Hub in North India on over 1200 acres at Nangal Chaudhary, Narnaul
- A dedicated Logistics, Warehousing & Retail Policy in the pipeline





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## BPO CAPITAL OF THE WORLD: IT/ITeS SECTOR



- The State is the 3rd largest exporter of software
- Gurugram has emerged as a preferred destination for the IT industry in North India, with more than 400 IT and ITeS companies
- Gurugram is the BPO capital of the world with 5% of Global BPO workforce (highest concentration) and 13% of India's BPO workforce
- The sector provides employment to approx. 2.53 lakh people including foreigners
- Recognized as Startup Hub of North India
- A dedicated "IT & ESDM Policy, 2017" was formulated by the state which is helping in catapulting the growth of IT sector in Haryana and enabling the state in becoming one of the leading technology hubs of the country.

\*Source- Haryana State Profile by India Brand Equity Foundation

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## AN IDEAL DESTINATION FOR TEXTILES MANUFACTURING

- 4th largest producer of cotton in the country with Sirsa, Fatehabad, Bhiwani, Hisar & Jind being the main cotton producing districts
- The sector provides employment to approx. 1 million people
- Readymade garments worth US\$ 1.3 billion are exported from the state annually
- A dedicated Textile Policy is in the pipeline, it will provide best-in-class incentives to investors
- Gurugram- hub of readymade garments
- Panipat- known as 'city of weavers' is a renowned handloom centre.



# KEY INVESTMENT OPPORTUNITIES



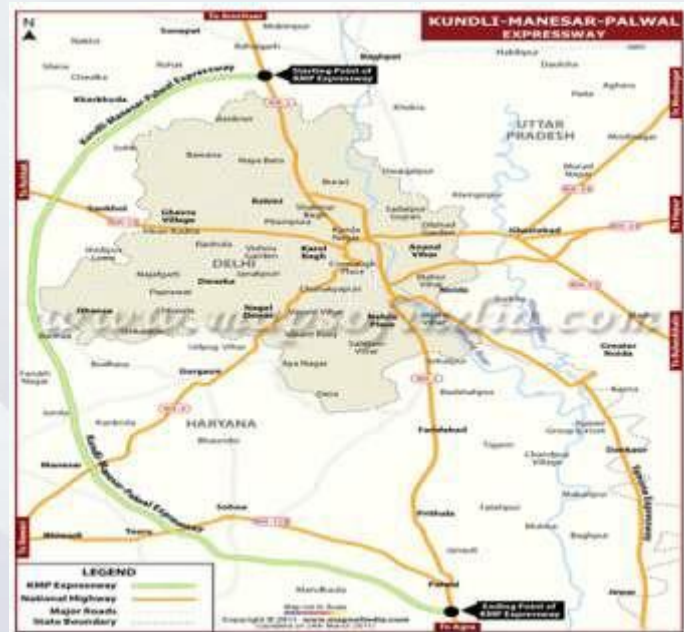


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## KUNDLI- MANESAR- PALWAL (KMP) EXPRESSWAY

**KMP Expressway- taking Haryana to the next level of the growth trajectory.**

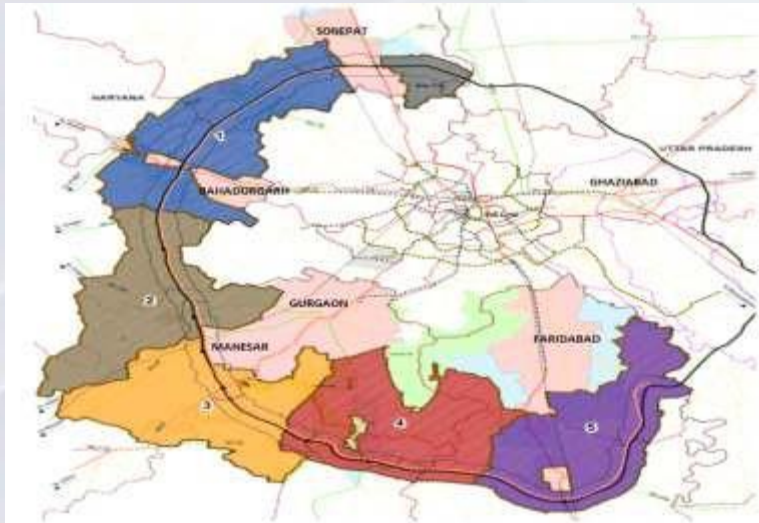
- 135.65 km expressway to decongest traffic entering Delhi
- A Global Economic Corridor to be developed on either side of the expressway within 1 km area, development of 5 cities (Panchgram) envisaged on economic corridor
- Investment potential of close to US\$ 10 Bn



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## GLOBAL VISION FOR KMP CORRIDOR

- Government of Haryana envisions to develop 5 new cities in an area of 2.5 lac hectares as part of 'Panchgram' vision
- Planning of the 'Panchgram' based on the trends of rapid urbanization



Cit y No.	Area (Hectare)
1	51,601 Ha
2	50,368 Ha
3	50,062 Ha
4	49,846 Ha
5	50,106 Ha

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## PLETHORA OF OPPORTUNITIES IN AUGMENTING SMART INFRASTRUCTURE

3 Haryana cities joining Smart City Mission of India

Smart City Karnal

Smart City Faridabad

Smart City Gurugram

### IT based Smart city projects



Command & Control center  
USD 33.5m



Smart Waste Management  
USD 1.2m



Smart Bus Stop  
USD 3.3m



Smart Parking  
USD 4.5m



Smart Sewerage Management  
USD 7.5m



Smart Street Light  
USD 1.6m



Smart Metering  
USD 4.9m



Smart Water supply  
USD 3.8m



Smart Surveillance

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## INTEGRATED MULTI MODAL LOGISTICS HUB

- To be developed as the largest Logistics Hub in North India on over 1200 acres at Nangal Chaudhary, Narnaul
- Envisaged Investment of approx. INR 5000 Cr.
- Has the potential to reduce the goods movement time from 14 days to 14 hours





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## GLOBAL CITY AT GURUGRAM

- Located in Delhi NCR as part of the Manesar Urban Development Complex, this project is targeted at infusing growth with innovation
- 1000 acres of land in the Haryana sub region of Delhi-Mumbai Industrial Corridor
- Investment potential of US\$ 15 billion
- Project to be funded by Japan International Co-operation Agency (JICA)

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## INTEGRATED AVIATION HUB AT HISAR



- Hon'ble Chief Minister inaugurated the Passenger Terminal of first Civil Airport of the State under Phase I of Integrated Aviation Hub at Hisar
- 4200 acres of land
- MoU signed between Civil Aviation Department, Haryana and Spice Jet Ltd.
- 9000 ft. airstrip and 3 large hangars to be commissioned by end of 2020 for MRO and basing of large aircraft
- Rapid rail and road connectivity right up to the airport
- Ideal logistics hub

## Our Partners in Growth





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